

SCOTT LINDBERG

Minneapolis, MN • somascope.com • scott@somascope.com

Interactive Developer | eLearning & Web-Based Tools

Professional Summary

Independent developer with 20+ years building end-to-end eLearning systems, interactive simulations, and custom web-based tools. Specializes in assembling complete learning experiences from cross-functional inputs into production-ready deliverables. Combines frontend development, interaction design, and AI-assisted workflows to deliver scalable, user-focused solutions.

Selected Work on page 2

Core Capabilities

- eLearning development (Articulate Storyline, SCORM, LMS integration)
- Interactive web development (HTML, CSS, JavaScript)
- WordPress development (theme customization, plugin development)
- Practical UX/UI and interaction design: user flows, wireframes, prototypes, screen layouts, and custom learning interactions
- QA, debugging, and production workflow support
- Accessibility (Section 508 awareness, testing, remediation)
- AI-assisted development workflows (ChatGPT, Codex)

Professional Experience

Independent Developer / Contractor

2000–Present

- Built SCORM-compliant training programs used across multi-course curricula
- Designed and implemented custom interactions beyond standard authoring tools
- Assembled complete programs by integrating assets from instructional designers, writers, and creative teams into cohesive learning experiences
- Collaborated with cross-functional teams to align technical implementation with learning objectives and support iterative review cycles
- Helped maintain production flow by organizing assets, refining interaction approaches, and supporting project-level coordination as needed
- Managed full production lifecycle: prototyping, development, QA, and delivery
- Developed reusable templates and interaction systems for multi-course curricula
- Supported multilingual course production and LMS deployment
- Performed QA testing, debugging, and accessibility-related remediation where required

Selected Work

Kinetic Learning, Inc. | eLearning Development (2000–2026)

- Long-term developer delivering interactive training programs across industries

Calumet Editions | WordPress Website & Custom Functionality

- Customized commercial theme and extended WooCommerce for external retailer workflows
- Developed custom plugins to manage retailer links and content structure

Strength Tools | Web-Based Fitness Tools (Independent Project)

- Created a mobile-first set of training calculators using an AI-assisted workflow
- Demonstrates modern frontend tooling exploration and rapid iteration

Mobile Learning App — eTrac Just-in-Time Learning (ZenMation)

- Developed a cross-platform mobile app delivering just-in-time training content
- Built using a Vue-based framework and deployed to Google Play and Apple App Store
- Designed to provide quick, accessible learning tools for real-world use cases

Custom Applications & Simulations

- Vision & hearing loss simulator (web-based tool)
- Desktop applications for training delivery

Tools & Technologies

Frontend Development

HTML, CSS, JavaScript, Git

eLearning Development

Articulate Storyline, SCORM, LMS administration

Web & CMS

WordPress (theme customization, plugin development)

JavaScript Frameworks (Project-Based)

Vue.js (including Quasar framework for mobile app development)

Mobile App Development (Hybrid)

Cordova deployment to iOS & Android app stores

AI-Assisted Development

ChatGPT, Codex